## HIPB2B

## B2B DEMAND GENERATION

## **CONTACT DATABASE**

"28 MILLION PROFESSIONAL CONTACTS AT COMPANIES OF ALL SIZES, FROM SMALL BUSINESSES TO FORTUNE 500 CORPORATIONS."



Data is at the heart of everything we do here at HIPB2B. It's what allows us to deliver consistent, quality leads to our clients. Accordingly, we take data very seriously.

Our database consists of more than 28 million complete B2B contact records, purchased from a variety of leading data vendors. The database is comprised of only business contacts. There are no Gmail, Yahoo!, Hotmail, or other personal email addresses.

These 28 million contacts span companies of all sizes, from small businesses to Fortune 500 corporations. Geographically, these contacts are concentrated in the United States; however, HIPB2B also has coverage of other English-speaking countries.

In addition to offering sizable quantity and variety of data, HIPB2B takes great strides to ensure records are of the highest quality. Data is automatically filtered to remove inactive or undeliverable records. The entire database is run through third-party hygiene on a monthly basis. Additionally, HIPB2B's daily Contact Verification process continually confirms information, updates out-of-date data, and removes invalid records. As a result of these three processes, HIPB2B can offer incredibly complete, current, and accurate contact records.

THE HIPB2B
CONTACT DATABASE
HAS COVERAGE IN A
WIDE VARIETY OF
INDUSTRIES:

Business Services
Information Technology
(Hardware and Software)
Healthcare
Financial Services
Manufacturing
Telecommunications
Agriculture
Government
Education

